

EDITORIAL SCHEDULE

February

Focus: Breeding Issue **Features:** Stallion, Mare & Foal Care

Booking Deadline: December 10, 2013 **Material Deadline:** December 16, 2013

Special Coverage: Royal Agricultural Winter Fair

March

Focus: Farm & Business Management **Features:** Farm Maintenance Equipment, Education

Booking Deadline: January 16, 2014 **Material Deadline:** January 20, 2014

April

Focus: Healthcare **Features:** Vacations, Truck/Trailer Buyers Guide

Booking Deadline: February 13, 2014 **Material Deadline:** February 18, 2014

May

Focus: Show Season **Features:** Apparel, Sports Medicine

Booking Deadline: March 17, 2014 **Material Deadline:** March 19, 2014

Special coverage: Winter Circuit Results

June

Focus: Hunter/Jumper **Features:** Tack, Grooming, Hunter/Jumper Training

Booking Deadline: April 15, 2014 **Material Deadline:** April 21, 2014

Special coverage: Dressage & Jumping World Cup Finals

July

Focus: Eventing **Features:** Event Training, Natural Horse Care

Booking Deadline: May 15, 2014 **Material Deadline:** May 20, 2014

Special coverage: Rolex Three-Day Event Results

August

Focus: Dressage **Features:** Dressage Training, Hoof Care

Booking Deadline: June 18, 2014 **Material Deadline:** June 23, 2014

September

Focus: Nutrition **Features:** Equine Dentistry, Equine Welfare

Booking Deadline: July 16, 2014 **Material Deadline:** July 21, 2014

October

Focus: Coaching **Features:** Equine Art, Marketing for Success

Booking Deadline: August 15, 2014 **Material Deadline:** August 20, 2014

Special Coverage: North American Junior and Young Rider Championship

November

Focus: WEG Issue **Features:** Royal Preview

Booking Deadline: September 17, 2014 **Material Deadline:** September 22, 2014

Special Coverage: World Equestrian Games and Spruce Meadows Masters

December

Focus: Year-End Review **Features:** Gifts/Books, New Technology

Booking Deadline: October 15, 2014 **Material Deadline:** October 20, 2014

Canadian Horse Health Annual 2015

Special distribution: Special ad rates

Booking Deadline: November 21, 2014 **Material Deadline:** November 25, 2014

