EDITORIAL SCHEDULE

March/April

Features: Spring Clean-up

Booking Deadline: January 21, 2019 Material Deadline: January 23, 2019

Bonus Distribution: Can-Am Equine Expo (ON)

& BC Equine Educational Summit (BC)

May/June

Features: Farm Management Booking Deadline: March 22, 2019 Material Deadline: March 26, 2019 Bonus Distribution: Mane Event (AB)

& Camps

July/August

Features: Rider Lifestyle

Booking Deadline: May 23, 2019 Material Deadline: May 28, 2019

Bonus Distribution: Summer Horse Shows

September/October

Features: Natural Horsekeeping Booking Deadline: July 22, 2019 Material Deadline: July 23, 2019 **Bonus Distribution:** Spruce Meadows Masters (AB) & Mane Event (BC)

November/December

Features: Winter Care

Booking Deadline: September 23, 2019 Material Deadline: September 25, 2019 **Bonus Distribution:** Royal Agricultural Winter Fair (ON) & Alberta Horse Breeders

and Owners Conference (AB)

Canadian Horse Annual 2020

Booking Deadline: October 24, 2019 Material Deadline: October 30, 2019 Special Distribution & Ad Rates



horsemanship and training. Your view of horse behaviour will influence which type of horsemanship you use.